

YOUR ACCOUNT



True Site™

Identity Assurance for Web Sites

Internet Trust Spotlight

Where does Internet confidence come from?

85% of consumers surveyed cite a lack of confidence in Internet security as the major obstacle to conducting business on the Internet. For proven Internet trust solutions that work — and the online confidence your customers demand — go to

www.geotrusteurope.com now.

Building consumer confidence in the online world.

Exactly who are you doing business with online? As e-commerce grows in scope and frequency, it's a question more and more customers are asking — and one that GeoTrust's True Site can answer. This leading-edge trust solution is a fast, user-friendly way for your customers to identify and confirm your web site's authenticity — and provide the kind of online consumer confidence that can result in a significant increase in online activity and sales.

Grow your business with patented "Smart Seal" technology.

Here's how it works: Our patented "Smart Icon" technology resides on your web pages, and automatically identifies your site as authentic and validated by an independent third party. When a customer visits your web page, their browser will automatically perform a domain lookup to confirm that he is clicking on a legitimate site. At that time, GeoTrust performs a rigorous process to identify your site and upon verification, the True Site "Smart Icon" is presented for authenticity.



Example True Site Smart Seal - your True Site displays your company name

Foolproof validation and cost-effective.

Unlike other validation products, True Site features an embedded "real-time" date/time stamp that cannot be recreated as a static image. That's the kind of clear, objective — and instantaneous — online validation customers are looking for, and the best possible way to grow your revenue from web-based transactions. True Site is cost-effective, too. Annual enrollment is available at special low introductory prices.

Innovating Information Security.

GeoTrust, the leading provider of next generation information security services, delivers secure e-commerce transactions, identity verification and authentication solutions to the global web community. GeoTrust ensures a new level of e-business security — your first step toward leveraging the full business potential of the Internet. GeoTrust is a highly respected and long-time established AICPA WebTrust compliant Certification Authority with internationally recognised security brands. GeoTrust is also the 2nd largest Certification Authority in the world, serving over 60,000 customers in 140 countries.

Getting started is fast and easy.

To provide visual confidence to your customers go to www.geotrusteurope.com

Contact GeoTrust Europe

+44 1622 764789 support@geotrusteurope.com

The GeoTrust Europe sales and support team are available from 9am to 2am UK time

Why Choose True Site?

Instant credibility

Internationally recognised and trusted online brand

Helps Prevent Spoofing

"Smart Icon" will not appear if site is not authentic

Around the clock confidence

24x7 online business identification

Easy Install

Fast and easy JavaScript install – no technical expertise required

Suitable for sites of all size

Unlimited annual use for each qualified domain name

More affordable

Cost effective SSL solutions for businesses of all sizes

Industry leader

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Industry accredited

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Proven Value

GeoTrust has over 60,000 customers in more than 140 countries

CERTIFICATION AUTHORITIES



ERNST & YOUNG



INNOVATING INFORMATION SECURITY