

Code Signing Services

Securing Application Code
for Microsoft® Windows® Mobile-based Environments



FEATURES & BENEFITS

- Authenticate developers
- Add the security of digital signatures to your application code
- Protect wireless networks against rogue applications and viruses
- Web-based management utility for application submittal
- Highly scalable solution from 10s to 1,000s of signing events
- Highly competitive pricing

VERIFY THE ORIGIN AND INTEGRITY OF DIGITAL CONTENT DELIVERED TO MOBILE DEVICES

The burgeoning mobile computing market provides many new, exciting opportunities for Independent Software Vendors (ISVs) to deliver applications for consumer products, services and business solutions. The mobile applications downloaded to rich programmable devices such as Microsoft Windows Mobile-based Smartphones and Pocket PCs allow end-users to get real-time access to critical information and resources - from emails and spreadsheets to directions, stock quotes and all the next "killer" mobile apps that have yet to be developed.

While speed to market for these mobile applications is critical in today's competitive market, so is ensuring the integrity of the digital content. Without secured application code, mobile devices and wireless networks face an increased risk of being targeted by rogue applications and viruses. Such attacks would not only be costly to end users, but would adversely affect customer trust and loyalty. Code Signing services ensure the integrity of software content and its author and can help protect against such detrimental security breaches.

CODE SIGNING SERVICES FROM GEOTRUST: THE IDEAL SOLUTION

GeoTrust provides an ideal solution for ISVs that need to secure application code for Microsoft Windows Mobile-based environments. As a Microsoft-trusted code signing vendor, we help developers sign applications quickly and cost-effectively.

Leveraging the cryptopgraphic root embedded in the Microsoft Smartphone and Pocket PC platforms, the GeoTrust Code Signing Service features a flexible and user-friendly web-based environment that allows you to submit digitally signed Smartphone and Pocket PC files and applications for re-signing. Once re-signed they can then be securely installed on those Microsoft Windows Mobile-based devices.

This security service validates the identity of the developer and the integrity of the applications to ensure that the code released from an ISV is the same code that is delivered to the mobile device. As a result, mobile phones and mobile computing devices can confirm that the code is coming from a trusted source AND has the security to thwart rogue applications and viruses. From an end-user perspective, code-signing helps protect the integrity of the end-users Pocket PC or Smartphone by not allowing the user to install applications from an unknown or untrusted source.

COMMITMENT TO SUPPORTING COST-EFFECTIVE AND TRUSTED SERVICES

This highly scalable and cost-effective service is priced significantly lower than other leading-brand solutions. Plus, we offer flexible pricing options depending on the number of signing events needed, helping further lower overall application development costs.

Our world-class customer service offers a full range of technical service and support options, including telephone and email support, plus 24x7 access to comprehensive technical and product information via the web. As one of the world's largest and most trusted leaders in identity verification, we are committed to helping Microsoft deliver on its promise to ensure a safe and reliable computing experience for both mobile application developers and end-users.

ABOUT GEOTRUST.

GeoTrust is a leader in identity verification and trust services for e-business. Its products include web security services for secure e-commerce transactions, identity verification, managed security services and TrustWatch (www.trustwatch.com), a free toolbar and search site that helps consumers recognize whether a site has been verified and is safe for the exchange of confidential information. With more than 100,000 companies in over 140 countries using its technology for online security, GeoTrust has rapidly become the second largest Certificate Authority in the world. Visit www.geotrusteurope.com or call +44 1622 764789 for more information.

For more information about Code Signing Services from GeoTrust:

Visit: http://www.geotrusteurope.com/enterprise/signing_services/

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